Hey

The friendly internet.

HOLÀ !

你好!
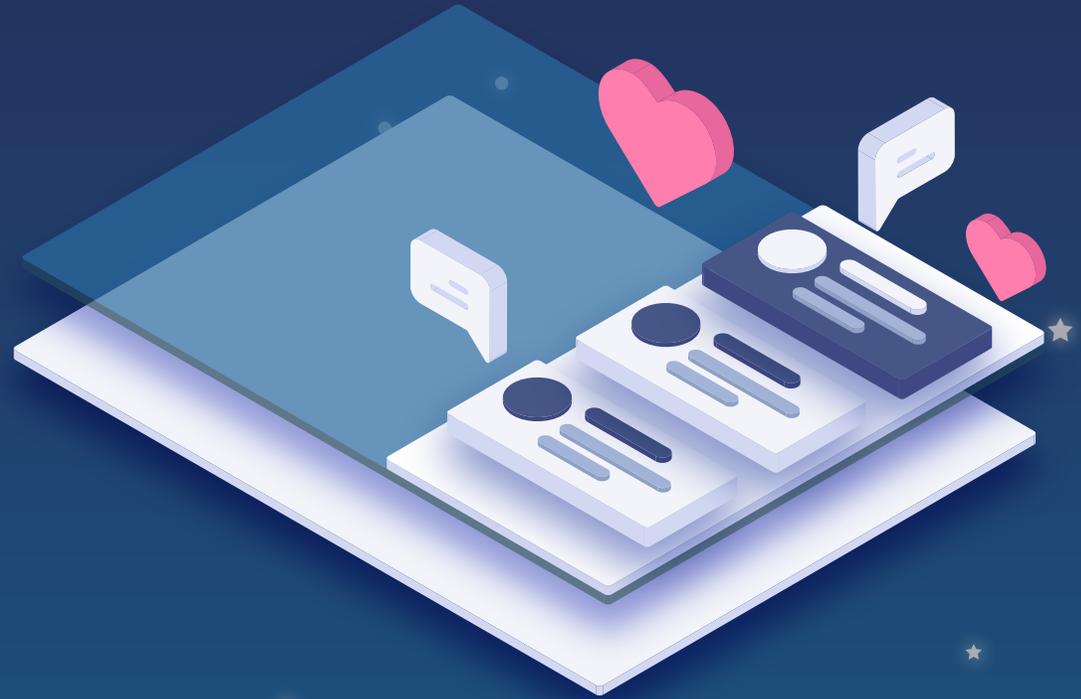
Salut !

Hello !

Discuss, ask, share **everywhere**

Hey is an app that upgrades communication over the internet by helping users to share and find tips, warnings or general knowledge on any website they visit in a **faster**, **friendlier** and more **contextual** way than forums, blogs or social networks currently allow.

The Internet promised **freedom of speech and unrestricted access to information.**

But the flow of information remains directionally **singular** on most websites (from individual site-owner to umpteen users). There lacks a dialogue, as users have insufficient freedom to connect with each other. Forums and comment sections are rarely available and, if present, tend to be strictly **supervised**.
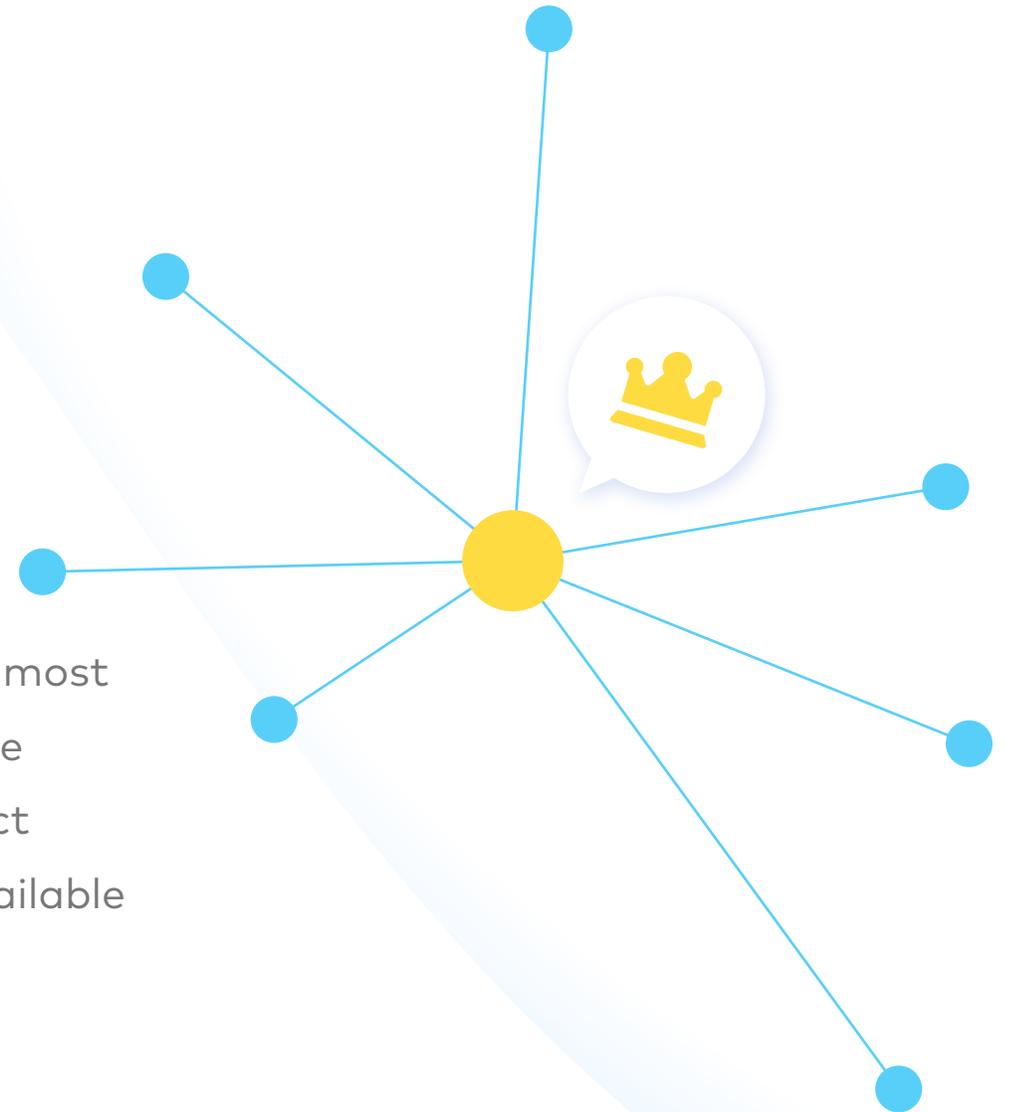
Hey wants to give more **power to people**

and will extend your freedom of speech to every platform on the Internet.
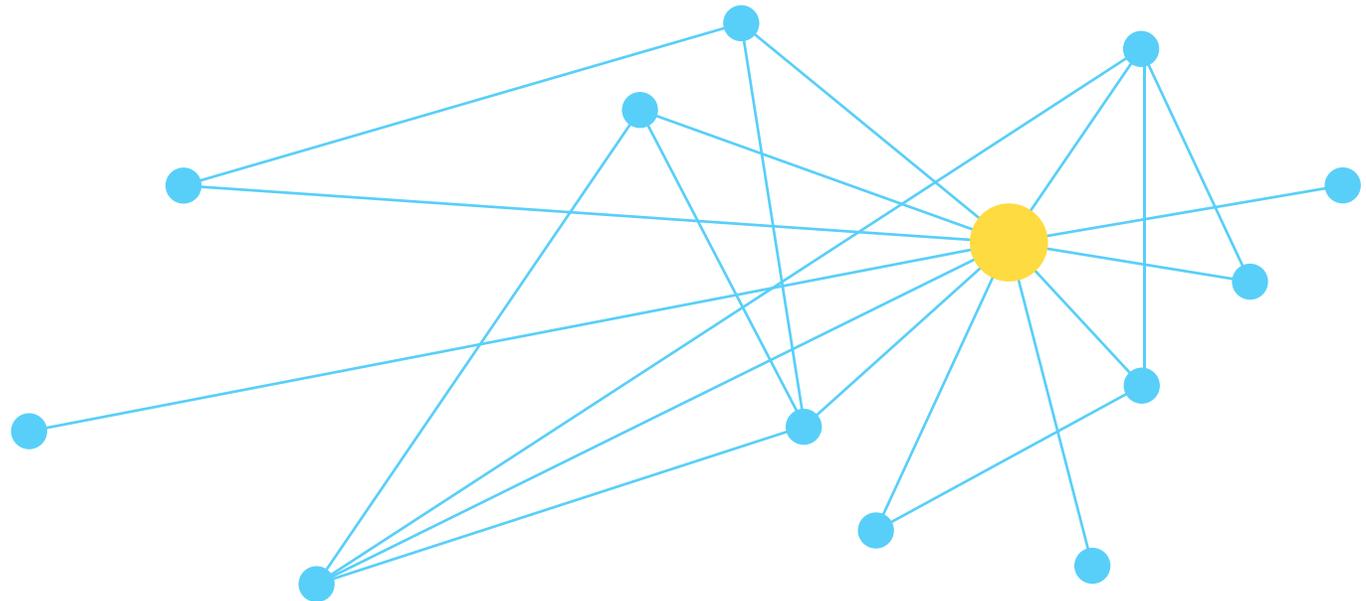
To achieve this **vision**,

the Hey team has developed an **application** integrated into your **browser** windows, appearing at the top of **every web page**.

You log into the app and suddenly get access to a **parallel community**: users browsing the very same web page that you are browsing. Instantaneously, you see **previously asked questions, receive tips, get better deals, avoid scams, or access any information** you may need in each website's particular context.

1
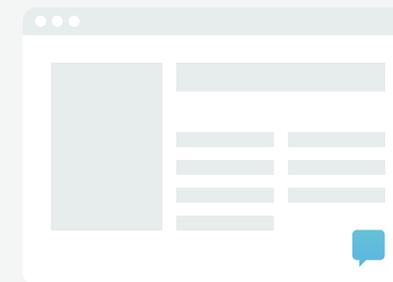
The bubble appears on every web page you visit

2
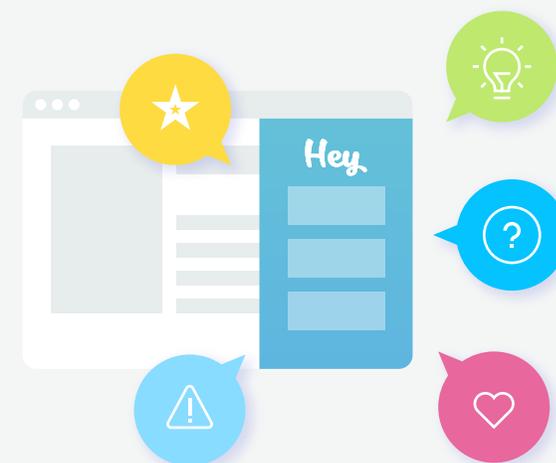
In a single click, you access the network

You finally get crowd-value in context

npm Enterprise   Featu

npm

Search packages

Nimoy Prospers Mystically

Share your code. npm Orgs help your team discover, share, and reuse code. Create a fre

facebook

Readme	1 Dependencies	0 Dependents

No readme found!

install

Keywords

> npm i

last 7 day

15

version

0.0.3

last publish

Hey

nabster
3 days ago

How do I store user data into cookies ? Would be nice to add some documentation..

♥ 3.7K   🗨 1.2K

stormz
24 minutes ago

If you guys need a simple example on how to implement it : check this out..

</> code snippet attached.

♥ 26   🗨 5

In regard to our **positioning:**

The project stands at the junction of a **forum**, a **commenting system**, and a **social network**.

Forum

Community filtered as on Quora

Commenting System

Contextual as on Disqus
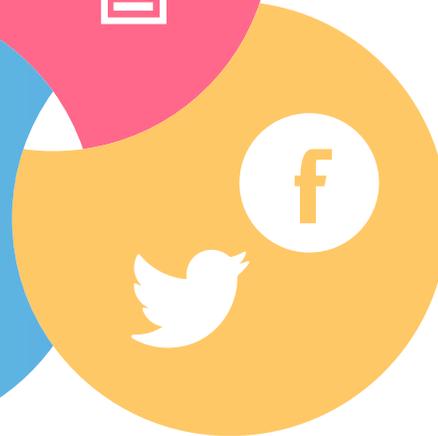
Social Network

Interactive as on Facebook

We want to stimulate **mutual user support.**

For this purpose, we have already developed a whole **set of features** to try and test on them. Likes, shares, troll courts, and spam filters are just a few of many examples that might help us capture **users attention** and make our product truly « sticky ».
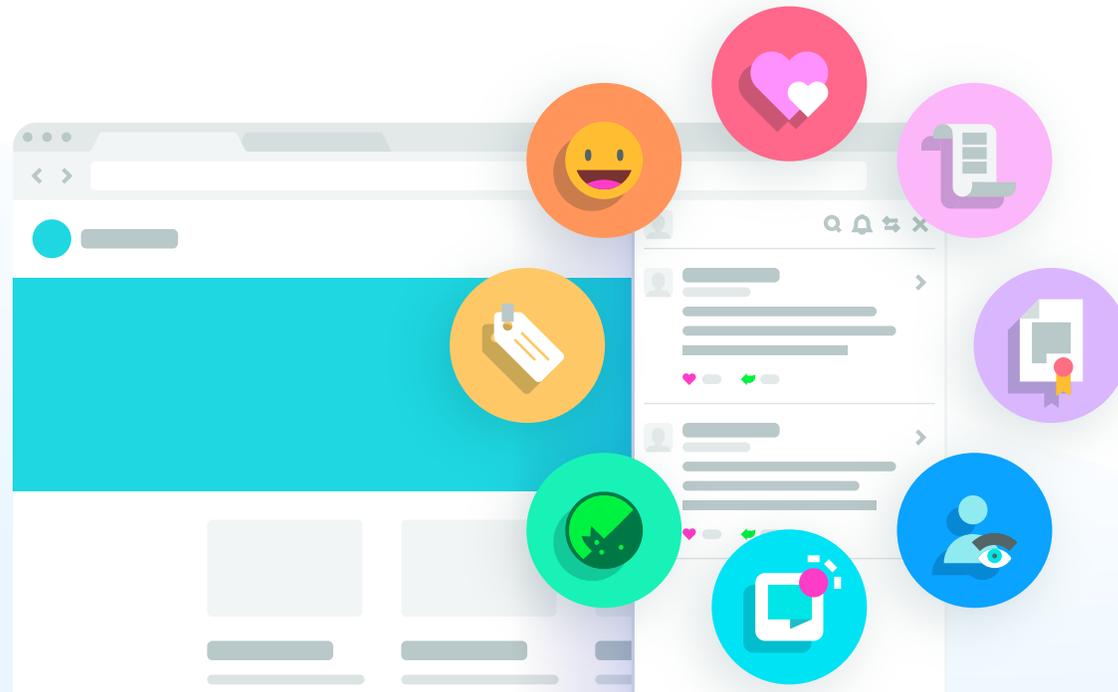
To boost usage and excitement, we are building a **token system.**

With which, *Hey* **rewards** users based on the **content** they share, the **invitations** they send, the **likes** they get, etc.

Hey

Alex
3 days ago

This bike is available for half the price on this site : www.fixie.uk

❤ 3.7K   1.2K

Congratulations
You just received **6 HEY**. Keep it up !

Cool
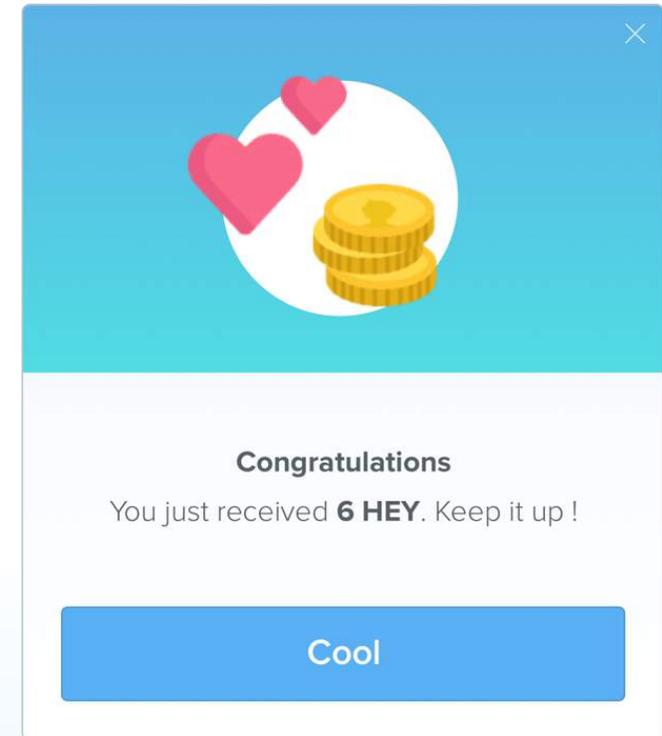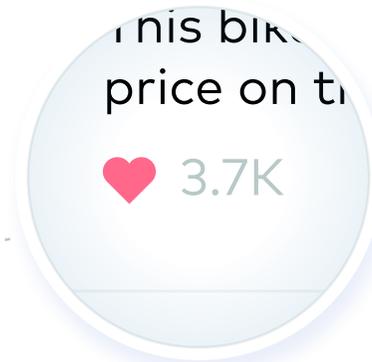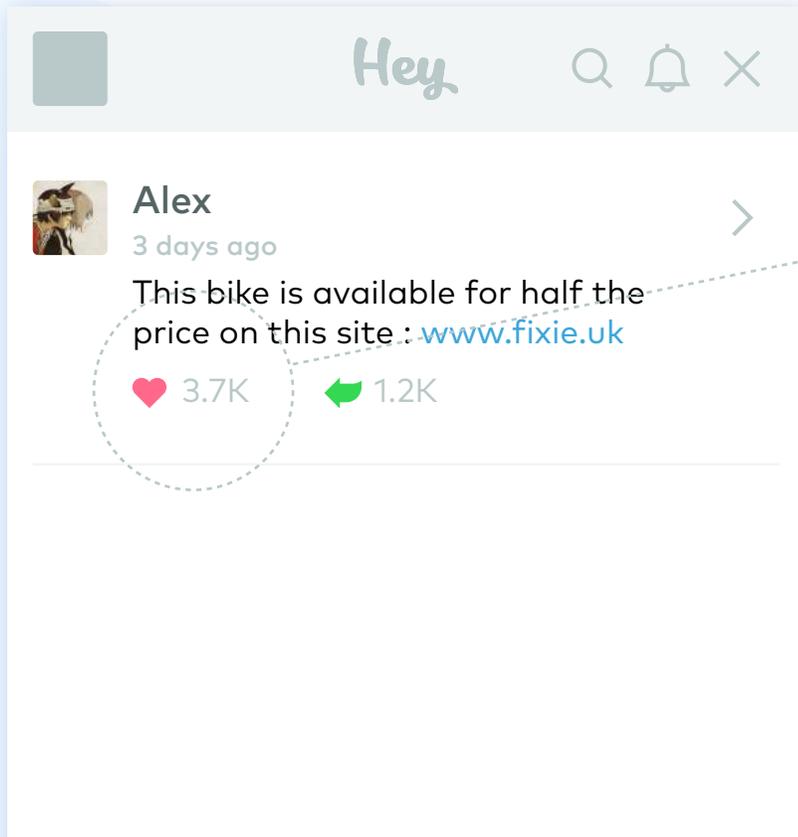
Our **revenue model** is based on advertising.

Like most **social networks**, we will start monetizing our system once we reach a **critical user base**. Announcers will get the unique possibility of **hyper-contextualizing** their ads with the use of our efficient and **non-intrusive** targeting model.

Hey   🔍 🔔 ✕

Wong Kar Wai — Boosted   ›
3 days ago

Get 10€ with this code when you register : **U9ZR3**

❤️ 3.7K   💬 1.2K

Hey   🔍 🔔 ✕

IVIS HOTEL   ›
— Sponsored

Looking for a hotel in Rome ?
54€ for the whole week-end.

estimated online advertising market in 2020*

$300+ BILLION
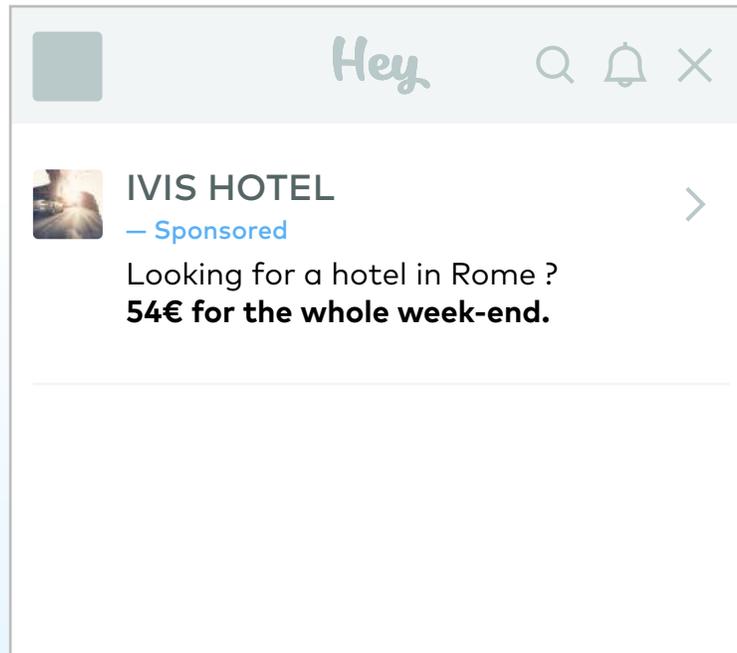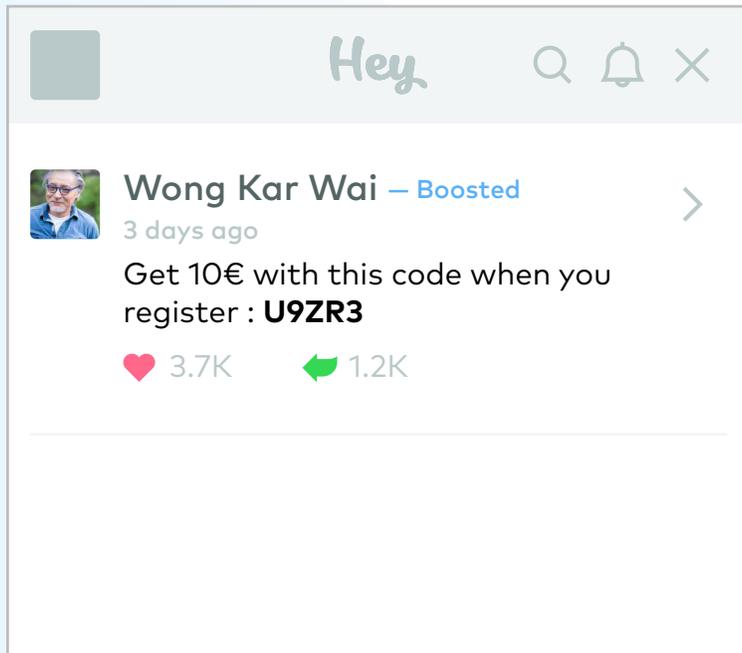
*According to Statistica website, November 25, 2017.

Our **team** is ready.

We have the **people** and the **skills** to make this project prosper.

Marc Jacobs

Co-Founder & CEO

5+ y. xp. in business mgmt

Nabil Kamel

Co-Founder & CTO

140+ apps developped

Thomas Vanderstraeten

Blockchain Trailblazer

cryptizens.io

Olivier Tabery

COO

Private Equity

Robin Poncin

Sysadmin

20+ y. xp. developper

Thomas Collart

Fullstack Developer

42

Emily Bogen

Communication

Digital Marketer

David Carliez

Computer Security Expert

White Hat Hacker

Alexander Stevens

Legal Counsel

Harvard LLM

Luara Skrzek

Social Media Manager

450K+ Followers

So far:

The initial version of our **Manifesto** is published, our **website** is live, and the **beta version of our app** is tested and ready for the **Chrome** Store, **Safari** Extension Gallery and **Firefox** Add-on Library.

MANIFESTO

WEB,
CHROME,
SAFARI,
FIREFOX

We just raised

$800K

WEBSITE
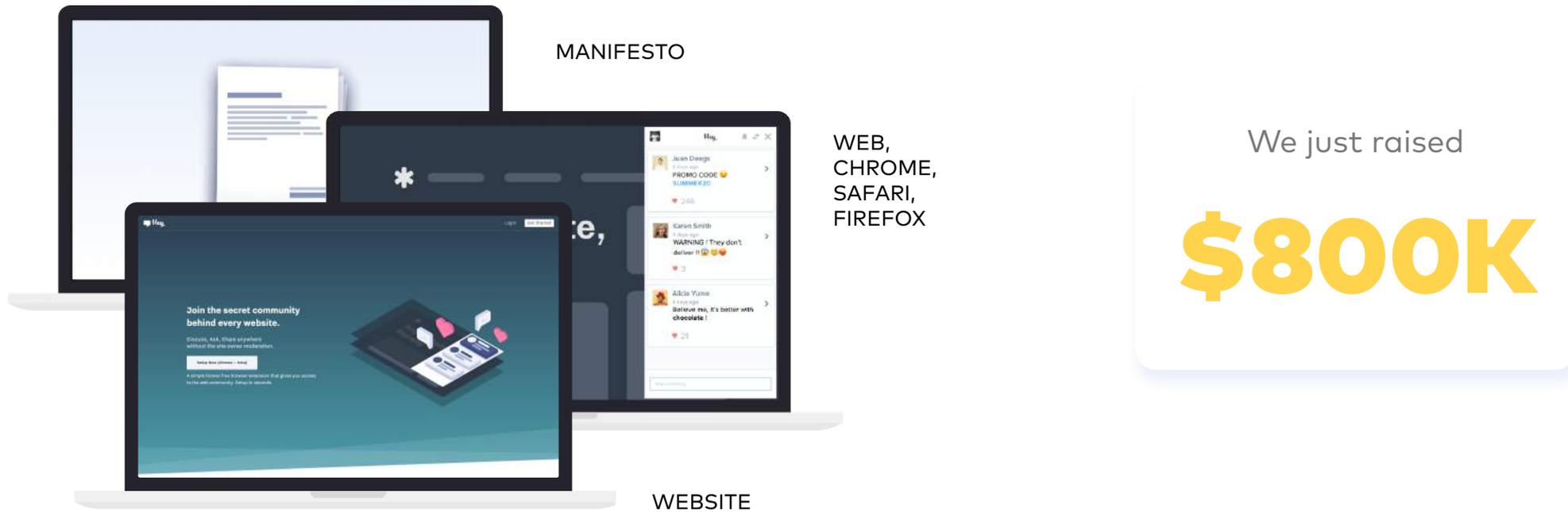
Chrome, Safari and Firefox represent 92.8% of internet browser market share worldwide. Statcounter. 2017. Retrieved 2017-08-02.

The next step is to launch an **ICO:**

We will extend our reach one segment at a time, starting with **cryptomaniacs** — our first ambassadors. Once the network starts growing, they will benefit from its **expansion** through our **rewards** and **referral program**, the token's utility value will rise, and so will our native ads system.
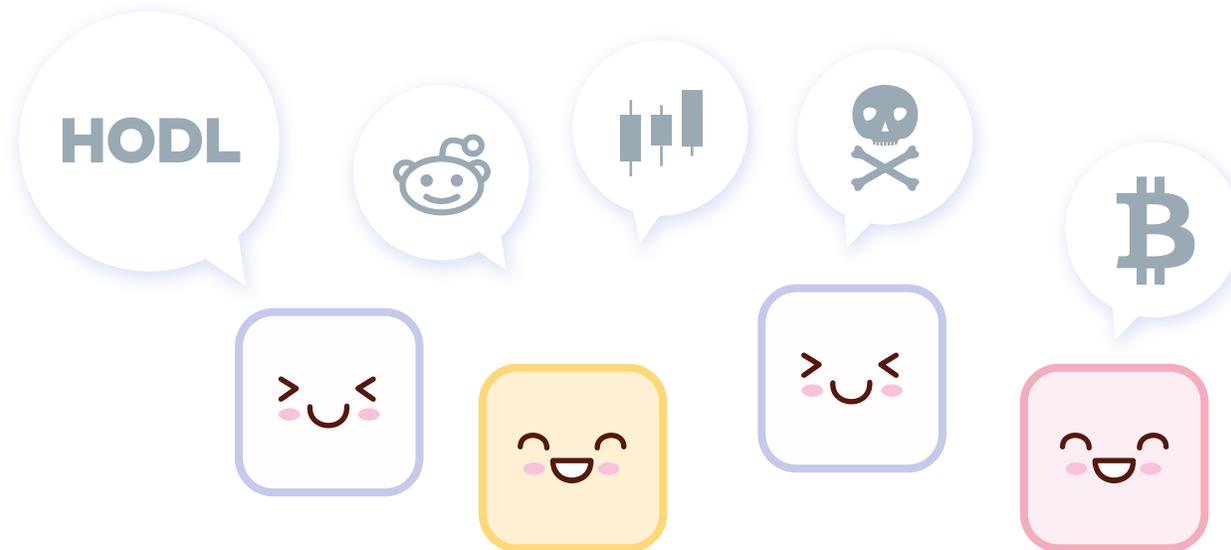
Thank you.

Marc Jacobs, Co-Founder, CEO

marc@hey.network

+32 476 42 46 62

Nabil Kamel, Co-Founder, CTO

nab@hey.network

+32 488 58 14 04

Website : https://hey.network

Marc Jacobs
3 days ago

We are currently looking for inspiring advisors. Interested? Contact me on :
+32 476 42 46 62

❤ 78   💬 48

Nabil Kamel
4 days ago

We now have our beta version released. Contact us to try it out before the official launch:
info@hey.network

❤ 62   💬 213

Add a public comment

Appendix

Let's picture you want to buy a bike...

Hey

Alex
3 days ago

This bike is available for half the price on this site : www.fixie.uk

♥ 3.7K   🗨 1.2K

Mel
24 minutes ago

The battery is awesome. It lasts more than 20h !

♥ 26   🗨 5

Easy access to valuable information, everywhere.

Search

Home

This agreement was written in English (US). To the extent any translated version of this agreement conflicts with the English version, the Engli that Section 16 contains certain changes to the general terms for users outside the United States.

Date of Last Revision: January 31, 2018

Statement of Rights and Responsibilities

This Statement of Rights and Responsibilities ("Statement," "Terms," or "SRR") derives from the Facebook Principles, and is our terms of servi with users and others who interact with Facebook, as well as Facebook brands, products and services, which we call the "Facebook Services" accessing the Facebook Services, you agree to this Statement, as updated from time to time in accordance with Section 13 below. Additionally of this document that help you understand how Facebook works.

Because Facebook provides a wide range of Services, we may ask you to review and accept supplemental terms that apply to your interaction service. To the extent those supplemental terms conflict with this SRR, the supplemental terms associated with the app, product, or service g such app, product or service to the extent of the conflict.

   1. Privacy

      Your privacy is very important to us. We designed our Data Policy to make important disclosures about how you can use Facebook to s collect and can use your content and information. We encourage you to read the Data Policy, and to use it to help you make informed d

   2. Sharing Your Content and Information

      You own all of the content and information you post on Facebook, and you can control how it is shared through your privacy and applic
      1. For content that is covered by intellectual property rights, like photos and videos (IP content), you specifically give us the follow
      privacy and application settings: you grant us a non-exclusive, transferable, sub-licensable, royalty-free, worldwide license to u
      or in connection with Facebook (IP License). This IP License ends when you delete your IP content or your account unless your
      others, and they have not deleted it.
      2. When you delete IP content, it is deleted in a manner similar to emptying the recycle bin on a computer. However, you understa
      persist in backup copies for a reasonable period of time (but will not be available to others).
      3. When you use an application, the application may ask for your permission to access your content and information as well as cor
      have shared with you. We require applications to respect your privacy, and your agreement with that application will control hov
      and transfer that content and information. (To learn more about Platform, including how you can control what information other
      applications, read our Data Policy and Platform Page.)
      4. When you publish content or information using the Public setting, it means that you are allowing everyone, including people off
      that information, and to associate it with you (i.e., your name and profile picture).
      5. We always appreciate your feedback or other suggestions about Facebook, but you understand that we may use your feedback

Hey

Alex
3 days ago
Facebook just updated his Privacy Policy. Here is a simple bullet list to understand what changed :
Read more
❤ 3.7K   💬 1.2K

Alex
3 months ago
Privacy Policy update, here's what changed :
Read more
❤ 10.7K   💬 3.8K

Jibber-Jabber..

Ryan Reynolds Responds to Blake Lively Marriage Ru

by CORINNE HELLER | Sat., Mar. 31, 2018 1:40 PM

Ryan Reynolds is laughing off recent rumors about his and **Blake Lively**'s marriage.

The 41-year-old *Deadpool* star and the 30-year-old actress have been married since 2012 and share two daughters, **James**, 3, and **Ines**, 1. This week, an unconfirmed report said the actors have been struggling to spend quality time together because both are busy working.

Hey

James Grey
2 minutes ago

Genius wit as usual

♥ 4   💬 1

Azeem Siddqui
less than a minute ago

Omg ! Right ?

♥ 1   💬 0

Why the **Blockchain** ?

The Hey team is convinced that running parts of the Hey app on the Blockchain is the only way to fully accomplish the product vision, resulting in value creation for the community, the project team and early backers

Our core value proposition and vision is made possible by features that only Blockchain provides. Making the internet better together demands restoring the original vision of the web as a decentralized and transparent network:

- Hey's core feature of token-based, community-driven rewarding flows (e.g., likes, upvotes, referrals...) allows for qualitative user-generated content, increasing the value of the product for all across the network
- The promise of the Hey's team to share value generated by the network with the community (e.g. tokens inflow from ads) must be enforced in a transparent and auditable way, which is exactly what smart contracts stand for

Our speed-to-market is boosted by capabilities where Blockchain performs better than other techs & tools:

- From a security perspective, the high throughput of HEY tokens along the network poses unique challenges to avoid value being lost or stolen - using Blockchain standards will allow to address them fast
- From an architectural perspective, the 'back-end-as-a-service' aspect of Blockchain for smart contracts and ledgers allows the team to save time and focus efforts on the unique selling points of the Hey product
- From a legal and financial perspective, using tokens as units of value on the network greatly reduces the friction of launching and operating the Hey company

Our go-to-market strategy leverages the unique social dynamics that are only present in the Blockchain space:

- An ICO gathers an unprecedented number of people around a project. This community will naturally be incentivized to become first users, thus helping Hey's social network to reach its necessary critical users base
- Addressing the crypto community is an ideal niche to find adopters and have focused early marketing efforts
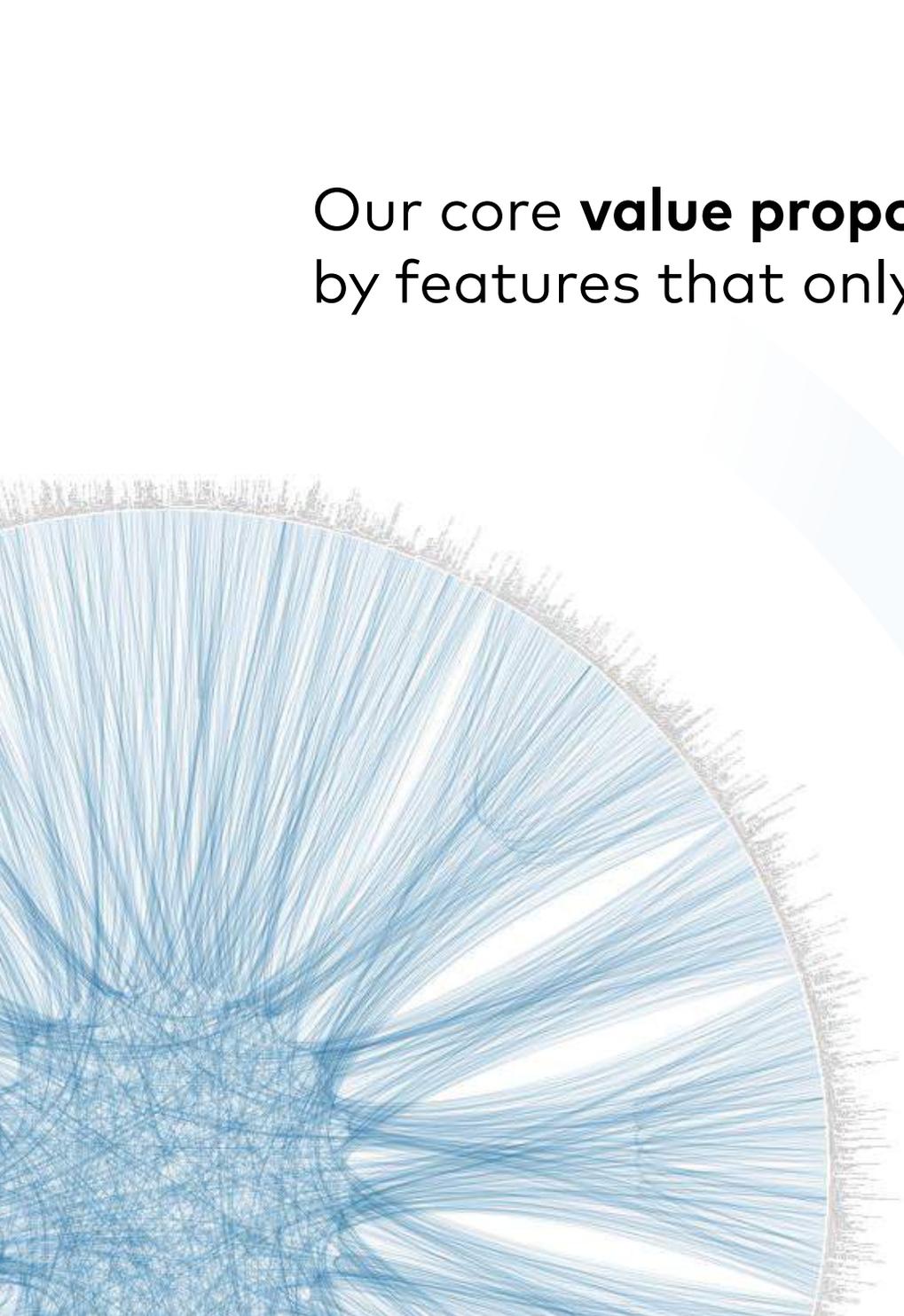
Our core **value proposition** and **vision** is made possible by features that only **Blockchain** provides

Hey's **major flows of value are heavily decentralized** as they consist of **myriads of micro-transactions across Hey's pool and users** of the network, triggered whenever a user's upvote rewards another user for its good content - this requires **decentralization to a degree that only blockchain can provide.**

Value flows also originate from **brokerage with advertisers, and are similarly decentralized at their end** (ultimately partly awarded to users via pool).

Besides decentralization, these value flows must be made **transparent** so that they can be audited by the community - **a feature that only smart contracts provide.**

Our speed-to-market is **boosted** by capabilities where **Blockchain performs better** than other techs & tools

MARKETING & COMMUNITY MANAGEMENT

- Mainstream acquisition
- Growth hacking
- Animation
- Partnership
- Customer care & ambassadors

PRODUCT MANAGEMENT

CONTENT
- Curation
- Ads placement

VALUE FLOWS
- Advertisers
- Across users

FEATURES
- Upvotes
- Courts

TRANSVERSAL TECH LAYER
- Product dev
- Transactions
- Security
- Persistence

SUPPORT FUNCTIONS & INTERNALS

- HR
- Finance
- Audit & compliance
- Productivity
- Communication

HEY'S CAPABILITIES MAP (NOT EXHAUSTIVE)

Areas where Blockchain performs significantly better than other tools

Our go-to-market strategy **leverages** the unique social **dynamics** that are only present in the **Blockchain space**
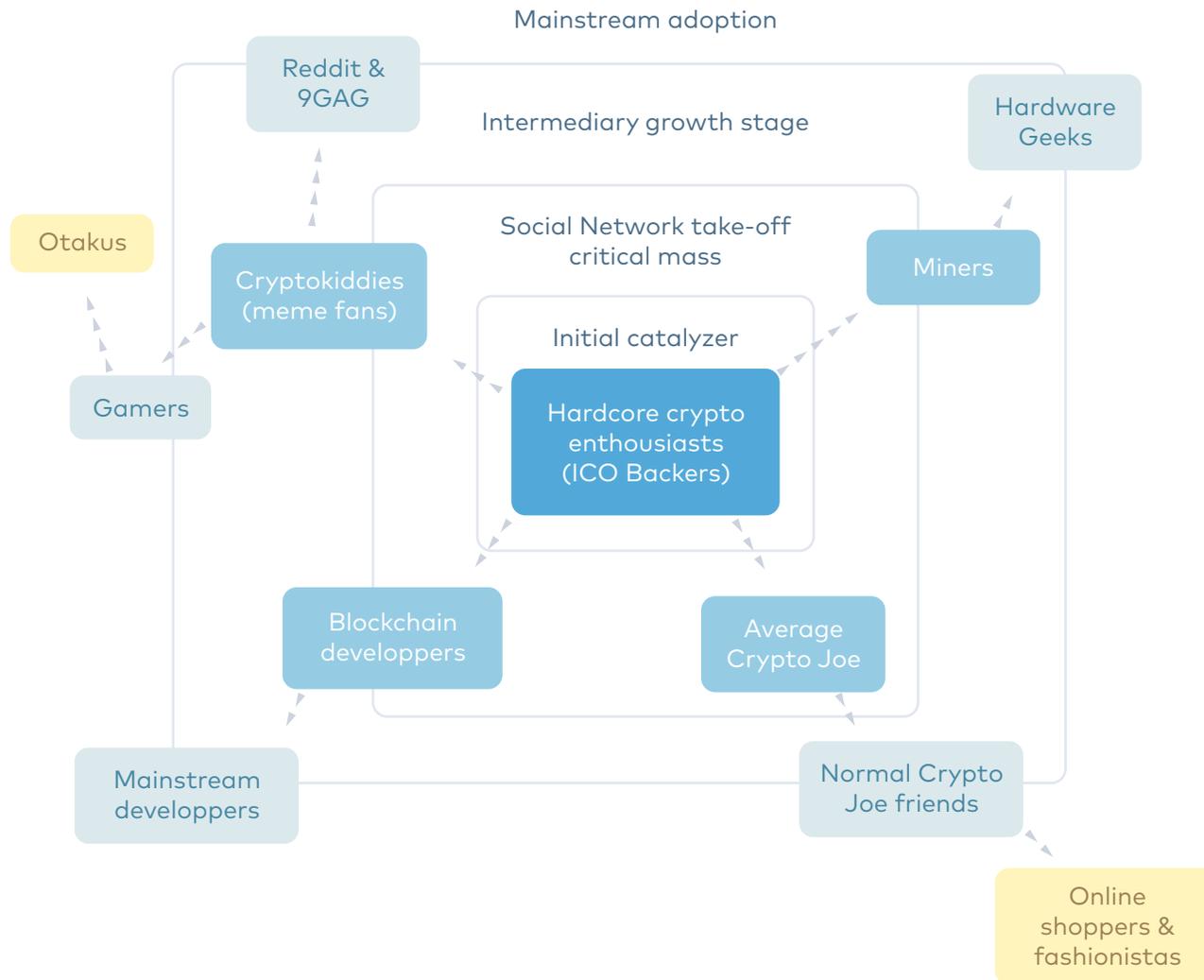
Our users base growth trajectory will follow a very focused per-niche approach, securing one social stronghold after the other before expanding in adjacent communities

The ICO backers are a unique opportunity to become the initial catalyzers of our growth - something that would have been much more difficult without an ICO's peculiar involvement of a large number of people

We'll then expand in the realm of crypto & blockchain communities, as these people share common cultural references, before expanding to broader communities to fully leverage the mass-market appeal of Hey's product