

Building A UX Research Toolkit



Mogashni Naidoo
Bitcoin UX Researcher

Bitcoin

Magic internet money.



Bitcoin Design Community



Slack

3,788 Slack members

Twitter

4,258 Twitter followers

Pull requests

211 Closed pull requests on the design guide and website

Calls

174 Completed calls

YouTube

103 Videos

Project collabs

Stratum, Bitcoin core, Wallet scrutiny, Blixt

Newsletter

16 Newsletters, 475 Subscribers



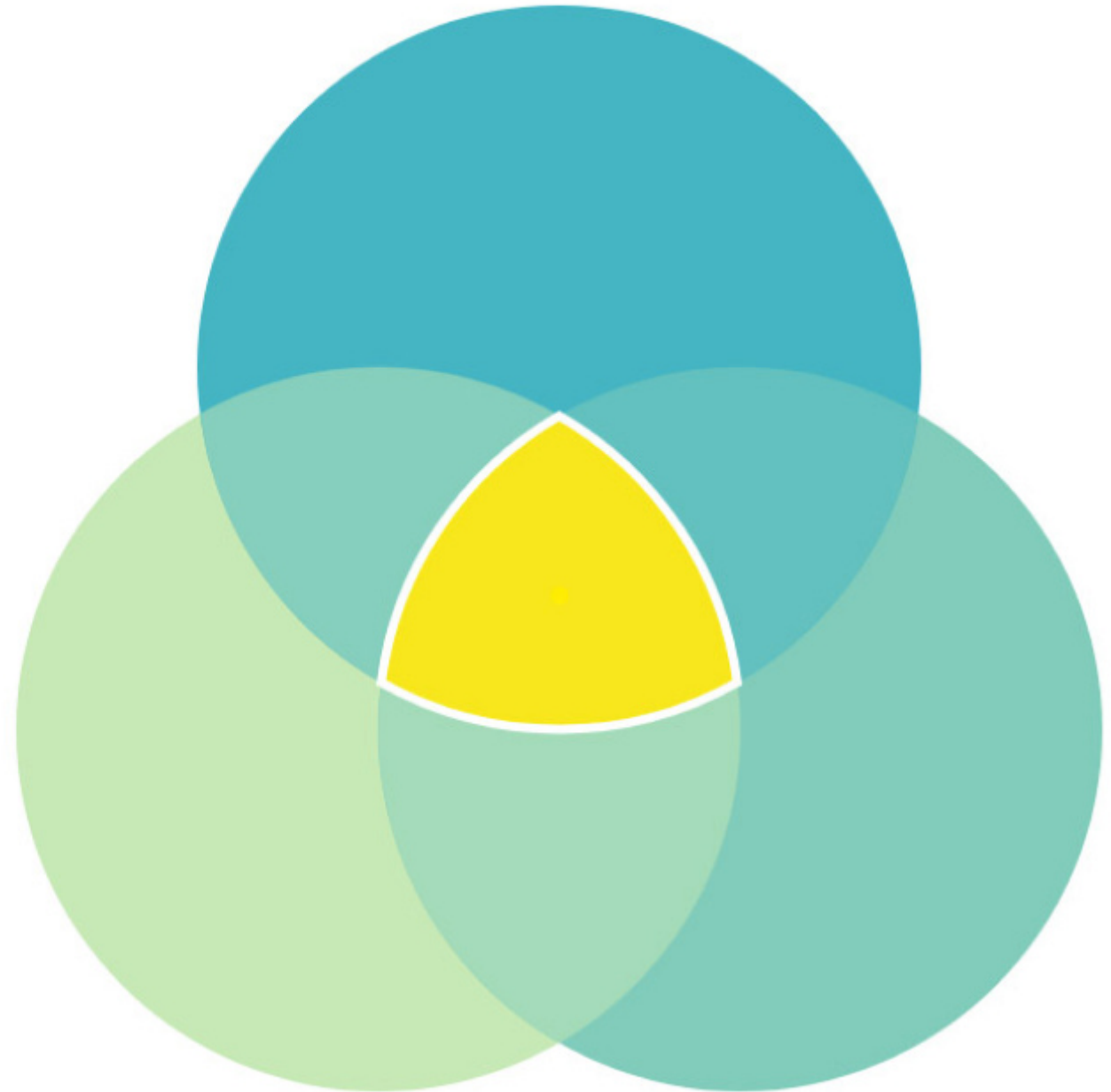
Background

Market Research



UX Design

Design Research Psychology



Community

Bitcoin Design Community

The screenshot displays the Bitcoin Design community interface. On the left is a sidebar with a list of channels: #designathon-pong, #designathon-pony, #designathon-panel, #designathon-pod-tags, #designathon-stablemint, #designathon-visualize, #fedimint, #general (highlighted), #github-activity, #introductions, #latinos, #lightning, #lightning-browser-ext..., #merchants, #nostr, #onboarding, #open-design, #opportunities, #payments, #private-key-mgmt, and #project-duck-pond. The main chat area shows the #general channel with a welcome message and a post from Tim Edwards. Below this is a post from Christoph Ono mentioning a newsletter. A file named 'Bitcoin Design Newsletter #39' (135 kB) is attached, showing a collage of images related to Bitcoin and UX research. At the bottom, there is a tweet about a scheduled Bitcoin Design Community Call #44.

Bitcoin Design Search Bitcoin Design

general Welcome. Tell us about yourself in [#introductions](#). 3,908

Tim Edwards 6:26 PM Tuesday, January 31st
Hi everyone, excited to join, I'm one of the developers at HNDR 🙌

Wednesday, February 1st

Christoph Ono 12:20 PM
Hear, hear, the [latest newsletter](#) just went live with a brief summary of activity from the last 3 weeks. Aaaaaand we have our community call in a little less than 6 hours (at 17:00 UTC) on Twitter Spaces. [Tune in here](#). Thanks to all of you for doing so many interesting things to talk about.

bitcoindesign.substack.com
Bitcoin Design Newsletter #39
Lightning tips, external signers, Nostr, FOSDEM, and more... (135 kB)

Twitter
Scheduled: Bitcoin Design Community Call #44
Bitcoin Design Community's Space - Where live audio conversations happen (12 kB)

Who Me?





The Direction



Christoph Ono
Bitcoin Designer
at GBKS

Bitcoin Design

[Guide](#)[Contribute](#)[Calendar](#)[Projects](#)

Introduction

Getting started

- Why Bitcoin is unique
- Visual language
- Technology primer
- Software overview
- Hardware overview

Designing Bitcoin products

- Why design for Bitcoin
- Open design
- Principles
- User research
 - Usage life cycle
 - Personal finance
 - Getting to know your users
 - Common user flows
 - Interoperability
 - Design resources

Onboarding

- First use
- Funding a wallet
- Backing up a wallet
- Protecting a wallet
- Restoring a wallet

Private key management



The Bitcoin design guide

Bitcoin is a global payment protocol that anyone with Internet access can participate in and contribute to. However, because Bitcoin's use cases are as vast as its user base, building Bitcoin applications can be complicated.

We designed this guide to help anyone navigate those complexities—regardless of where they live or work. We can't imagine every possible use case, but we can help you build for them.

**Tip**



Start Building

Human Centric Products



Challenges

—

Mature



Hands On

—

Hands On



Bitcoin **Core**

Galoy

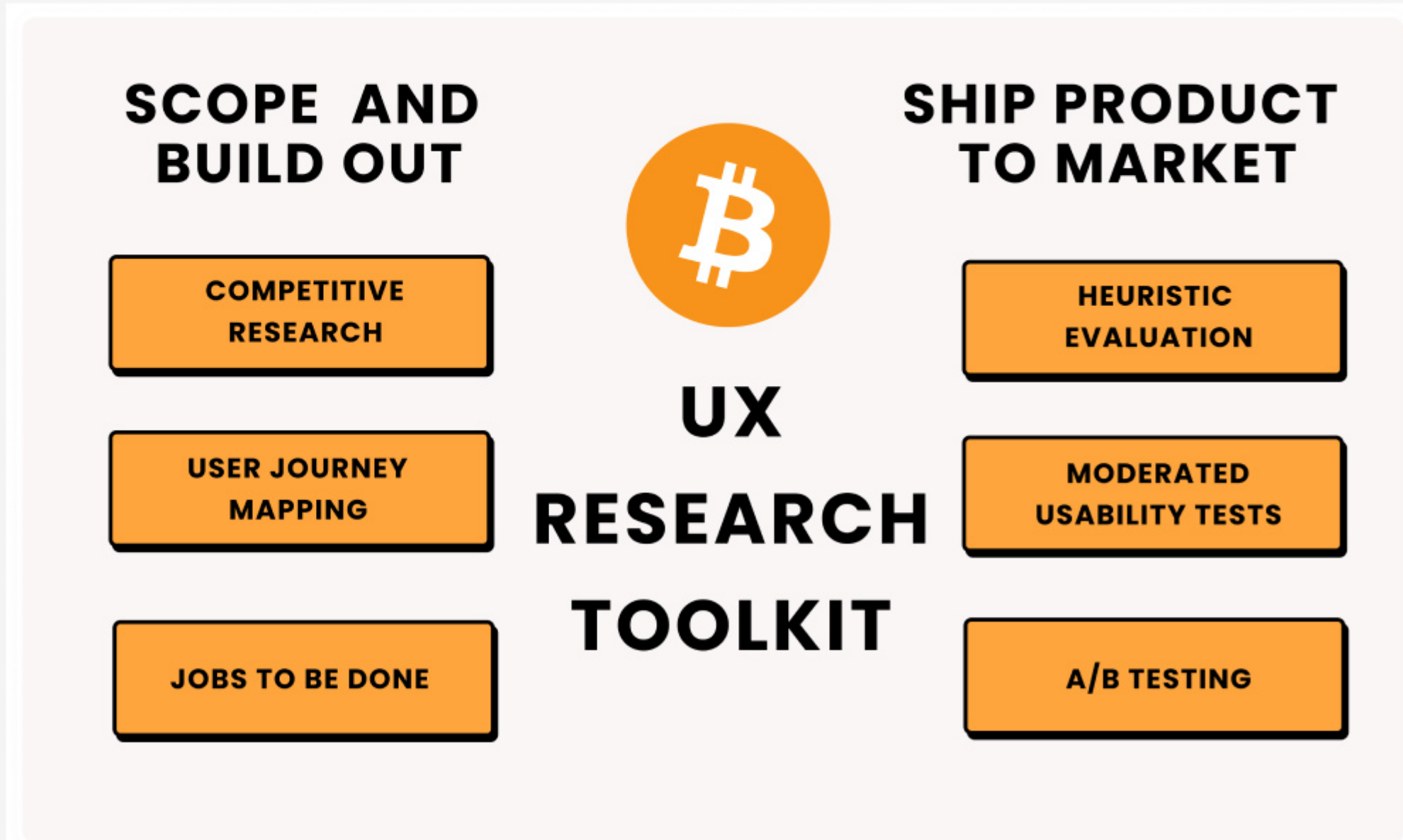


Blixt Wallet



Pivot

Lean & Agile



Feedback

Survey



Spiral @spiralbtc · Jan 18

Help Spiral grantee @MogashniNaidoo make bitcoin more usable and maybe get some calzone money in the process.



MOUX Design @MogashniNaidoo · Jan 17

Shape the future of bitcoin UX (and get a chance to win \$50USD in BTC!). We want to hear from bitcoin builders, devs, researchers, and designers. We're building a UX Research Toolkit for you to build better bitcoin products. forms.gle/Skm1bRhEVk7oNr...



SHAPE THE FUTURE OF BITCOIN UX

And get a chance to win
\$50USD in BTC!



2



2



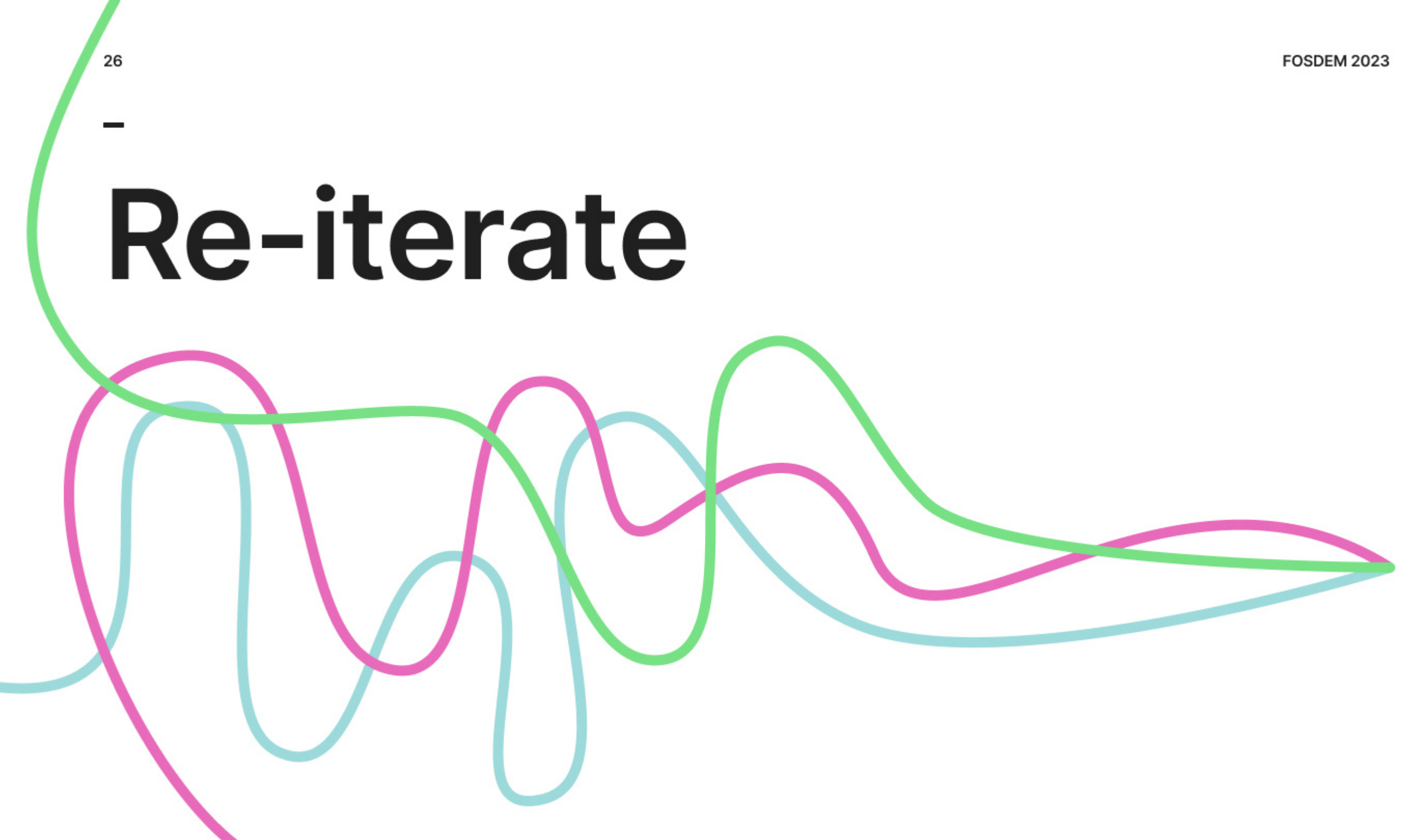
16



Stackmore.hodl.Sucre 🔑⚡ and 4 others Retweeted your Tweet

Shape the future of bitcoin UX (and get a chance to win \$50USD in BTC!). We want to hear from bitcoin builders, devs, researchers, and designers. We're building a UX Research Toolkit for you to build better bitcoin products. forms.gle/Skm1bRhEVk7oNr... pic.twitter.com/1PD3jgeeuF

Re-iterate



Lessons Learned





 **@MogashniNaidoo**