

Nurturing, Motivating and Recognizing None Code Contributions



Aleks Abramova

Community Specialist, Percona

About me

- 2 years working in Percona with open source communities
- inspired by making open source even more diverse and open to everyone

Percona is a world-class open source database software, support, and services company focused on helping you scale and innovate with speed as you grow.

83M+

Software Downloads
TTM as of November 2022

100K+

Blog Views Per Month

800+

Customers

40%

YoY MRR Growth
As of Q4 2021

Trusted by...



More than a third
of the Fortune 50



4 of the top 6
Retailers



3 of the top 5
Healthcare
Companies



9 of the top 10
Tech Companies



6 of the top 10
Gaming
Companies



4 of the top 5
Manufacturing
Companies

Agenda

What is non-code contribution?
Types of non-code contributions

How can they provide value to the
project?

Inviting, engaging and recognizing
non-code contributors

What is Non Code Contribution?

Types of Non-code Contributions

Technical writing / copy editing / translations

Testing / reporting issues as an end user

Designing

Advocating / Social Media Coverage

Any other!

Technical writing / copy editing / translations

Translation and localization to help project users all over the world

Documentation (from simple how-tos for beginners to updates about new releases)

Blogging (best practices, tuning, monitoring, lifehacks, digests)

Testing / Reporting Issues

Valuable feedback

GitHub/Jira issues

Feature requests

Designing

UI improvements

Social media graphics

White papers, info materials

Swag design, stickers

Banners, flyers, promo materials

And much more!

Advocating

Sharing posts on
social media

Recording YouTube
shorts, streams,
interviews

Mentioning a
project in talks
about open source
tools

Leaving reviews on
software
marketplaces

Why You Need This?

It gives you resources to fill in the
gaps

Why You Need This?

It helps you to become more visible

Why You Need This?

It motivates your developer team

Why You Need This?

You do make the world a better
place for everyone

Profits to Non-Coder

What Can I Do?

Reward



Shopify + Printful /
Printify

Participate in Challenges



Personalize



Make Reward Visible and Document It For the History

Hacktoberfest Results – Percona Honors the Contributors

[Back to the Blog](#)

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Dec

2022

By Aleksandra Abramova and Artem Gavrilov Database Trends, Open Source, Percona Software
Hacktoberfest, Percona Software 0 Comments

Participating in various community activities can be rewarding in different aspects. Many community members joined Hacktoberfest this year and contributed to various open source projects, and we would like to highlight the most active contributors to Percona software during this fantastic event. Each of them will receive a T-shirt and a mug with a unique design.



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Let's explore in detail the results of their exceptional work.

Aditya-Kapadiya is our secured connection master! He changed HTTP to HTTPS protocol in the links in documentation, README, and other files in **Percona Monitoring and Management (PMM)**, Community, MongoDB Exporter, and Percona Docker repositories.

PRs:

- <https://github.com/percona/community/pull/603>
- <https://github.com/percona/grafana-dashboards/pull/1401>
- https://github.com/percona/mongodb_exporter/pull/579
- <https://github.com/percona/pmm-doc/pull/893>
- <https://github.com/percona/percona-docker/pull/692>

Azanul made two great contributions! First, he replaced a deprecated Azure SDK in PMM with a modern one. That change required some PMM code refactoring, and Azanul succeeded in that. As a result, we have fewer outdated dependencies in PMM and we can use Dependabot for tracking Azure SDK updates. Secondly, he replaced the reviewdog binary with GitHub Action in PMM CI. This tool is used for automated review comments in PR, and it's redundant in local setups. So, replacing it with CI action reduces the project dependencies graph and speeds up local toolchain installs.

PRs:

- <https://github.com/percona/pmm/issues/1250>
- <https://github.com/percona/pmm/pull/1273>

daniel-shuy fixed the database migration test. It was tricky to figure out what actually went wrong with this test. In fact, the test was completely useless, but after this PR, the test is doing what it is supposed to.

PR: <https://github.com/percona/pmm/pull/1299>

fmbieter fixed the broken link in the **Percona XtraBackup** documentation. While this change is small, it's still important. No one likes to follow broken links, do they?

Articles About Percona Software

Thank you to users of our products, customers, communities, and authors for your research, studies, reviews, and articles. If you wrote a post about Percona product, feel free to add it on this page with the **Edit this page on GitHub** button below. We would love to see it and send you a piece of Swag!

MySQL

- [How to Backup Mysql Databases on Amazon RDS](#) - Sidra Saleem - december 12, 2022
- [MySQL Security Best Practices: a Checklist](#) - BreachDirectory - November 12, 2022
- [10 More Essential MySQL Performance Tuning Tips](#) - Tibor Köröcz and Francisco Bordenave - November 7, 2022
- [MySQL/MariaDB Database Performance Monitoring with Percona on Ubuntu Server](#) - Xiao Guoan - October 20,



Percona Community @PerconaBytes · Dec 19, 2022



"How to backup MySQL Databases on Amazon RDS" by Sidra Saleem
[#DEVCommunity dev.to/sudoconsultant...](#)

[#MySQL](#) [#Percona](#) [#Backup](#) [#AWS](#)



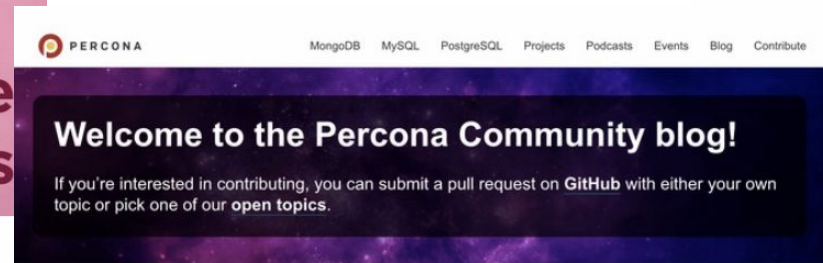
Provide Clear Instructions



How and Why Contribute to Communities

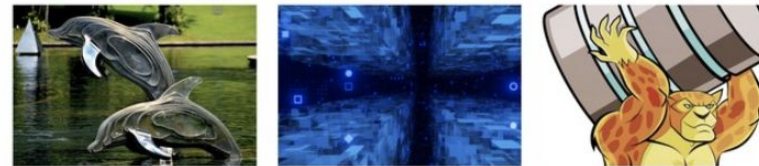
Why Lets start with a simple question “Why to contribute?”.

Hugo Engine
GitHub



Source for Non-Techs - Your Way to Contribute!

We talk about open source contributing, and how to associate it with only and exclusively



How to Publish a Blog Post

If you write technical content or just want to become an author, this blog is open to you! We accept any technical articles about databases

 [Edit this page on GitHub](#)

Give a List of Ideas

You can find our list of topics here. We are excited to hear from you if you would like to speak on any of these topics at a conference or meetup, or if you are interested in creating content such as blog posts, guides, videos, podcasts, or whatever else you can think of.

Databases

- Automate your database setup for production in under x hours
- Backup and disaster recovery strategies
- Failure stories

Distributed Computing

- Consensus algorithms and implementations
- Synchronous and asynchronous replication - advantages, disadvantages, implementations

Metrics

- Measure your open source project success
- Bug squashing done right

DevOps

- Database Reliability Engineering (DBRE)
- Site Reliability Engineering (SRE)
- Monitoring and SLAs
- Useful scripts for production
- Testing and QA

How-Tos

- Moving from a single node to a cluster setup (any DB engine)
- Batch processing
- Stream processing

Open Source

- Licensing
- Vendor lock-in

Provide a Space

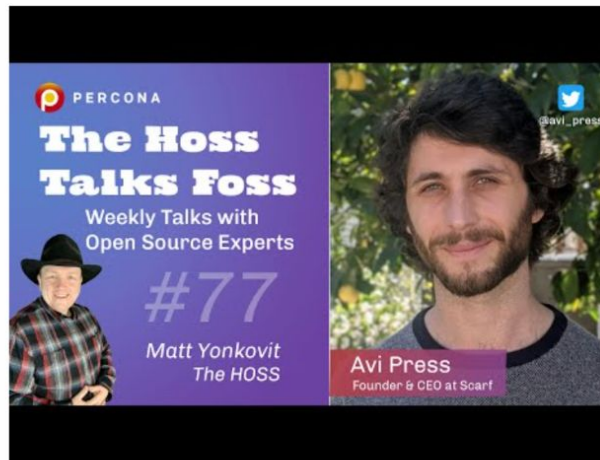
New episodes



All Things Pulsar, Cassandra and DataStax - Percona Database Podcast 78 /w Patrick McFadin

July 21, 2022 by Matt Yonkovit, Patrick McFadin

The HOSS Talks FOSS is welcoming Patrick McFadin, Developer Relations at DataStax, for the second time. Catch up with open-source databases in general, design, and architecture. Learn more about Pulsar and all ongoing projects from Cassandra, and DataStax. Matt asked a few rapid-fire questions to know more about Patrick.



Data Collection, Download Metrics, and Scarf - Percona Database Podcast 77 /w Avi Press

June 30, 2022 by Matt Yonkovit, Avi Press

Matt Yonkovit, Head of Open Source Strategy at Percona sits down with Avi Press, Founder & CEO at Scarf. Listen out for an overview of Avi's background, projects that he worked for, and the ideas that took him to Scarf. Dive into Scarf backend and learn how it works. They tackle the pros and cons of collecting data, catch up with some trends in the open-source space, and



All things Open Source Database Advocacy and AlloyDB - Percona Database Podcast 76 /w Gabe Weiss

June 23, 2022 by Matt Yonkovit, Gabe Weiss

Gabe Weiss, Developer Advocacy Manager at Google, is at the Percona Database Podcast 76 with Matt Yonkovit. Gabe is talking about how he does Open Source Strategy at Google, how he does developer advocacy and explains the importance of open source in the cloud.

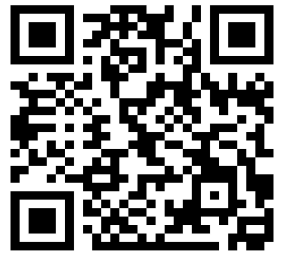
Riverside
Restream
Podbean

Make sure you track non-code contributions in your Community Advocate Program

Custom-written
dashboards
Orbit.Love

Emphasize Why It Matters in Your Messaging

Not everyone can and will stop by and pay attention to small details. It really matters.



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Are you **passionate**
about **Open Source?!**

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www.percona.com/about-percona/careers

Percona Live Denver'23 Ticket Raffle

<https://learn.percona.com/win-percona-live-pass-fosdem>

1. Scan QR code
2. Fill out a form

That's it!

One winner will be
selected randomly



Thank You!



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Aleks Abramova

Community Specialist, Percona

aleksandra.abramova@percona.com

linkedin.com/in/aleks-abramova/

Twitter: @AleksAbramova_